



Online Portfolio

*Timeless illustrations for Storybook Worlds  
inspired by the beauty of nature and old tales*

---

2025

# YULLIA POTTS



# Hello!

## I am an Illustrator



Specializing in classical nature inspired and character driven illustrations.

WHAT I OFFER:

- Beautifully crafted book covers and interiors designed to captivate readers of all ages
- Character design full of charm and personality, tailored to each story
- Nature inspired, classical illustrations that bring timeless elegance to your projects



# Yulia Potts from My Honeyland Illustrations

I am Yulia, a passionate illustrator with over a decade of experience bringing stories to life. Inspired by nature, homesteading, and classical art styles from the 1900s, my illustrations blend timeless charm with storytelling magic.

Living on a homestead surrounded by alpacas, chickens, and lush countryside, I draw from the beauty of simple living to create artwork that feels warm, nostalgic and alive.

I specialize in children's books, nature-inspired projects, and bespoke commissions, ensuring each piece is crafted with care and attention to detail.

Having illustrated over 35 books for self-published authors, I understand the importance of capturing your vision while maintaining professionalism and reliability throughout the process. Whether you're looking for whimsical characters, intricate landscapes, or delicate botanical illustrations, I'm here to help bring your project to life.



# Creative Skill



My Honeyland Illustrations

## *Illustration & Design*

- Classical 1900s-inspired illustration
- Nature-inspired watercolor and pencil art
- Character design with storytelling flair
- Whimsical and narrative-driven compositions

## *Storytelling & Conceptualization*

- Developing storybook worlds and characters
- Visual storytelling with emotional depth
- Creating timeless, nature-infused narratives

## *Creative Techniques*

- Mastery of watercolor blending and texture
- Fine detailing with pencil and ink
- Expertise in color theory and composition

## *Other Skills*

- Designing for books, calendars, and prints
- Collaboration with authors to bring stories to life
- Creativity coaching for aspiring artists



*Let's create something unforgettable together!*

# Character Design



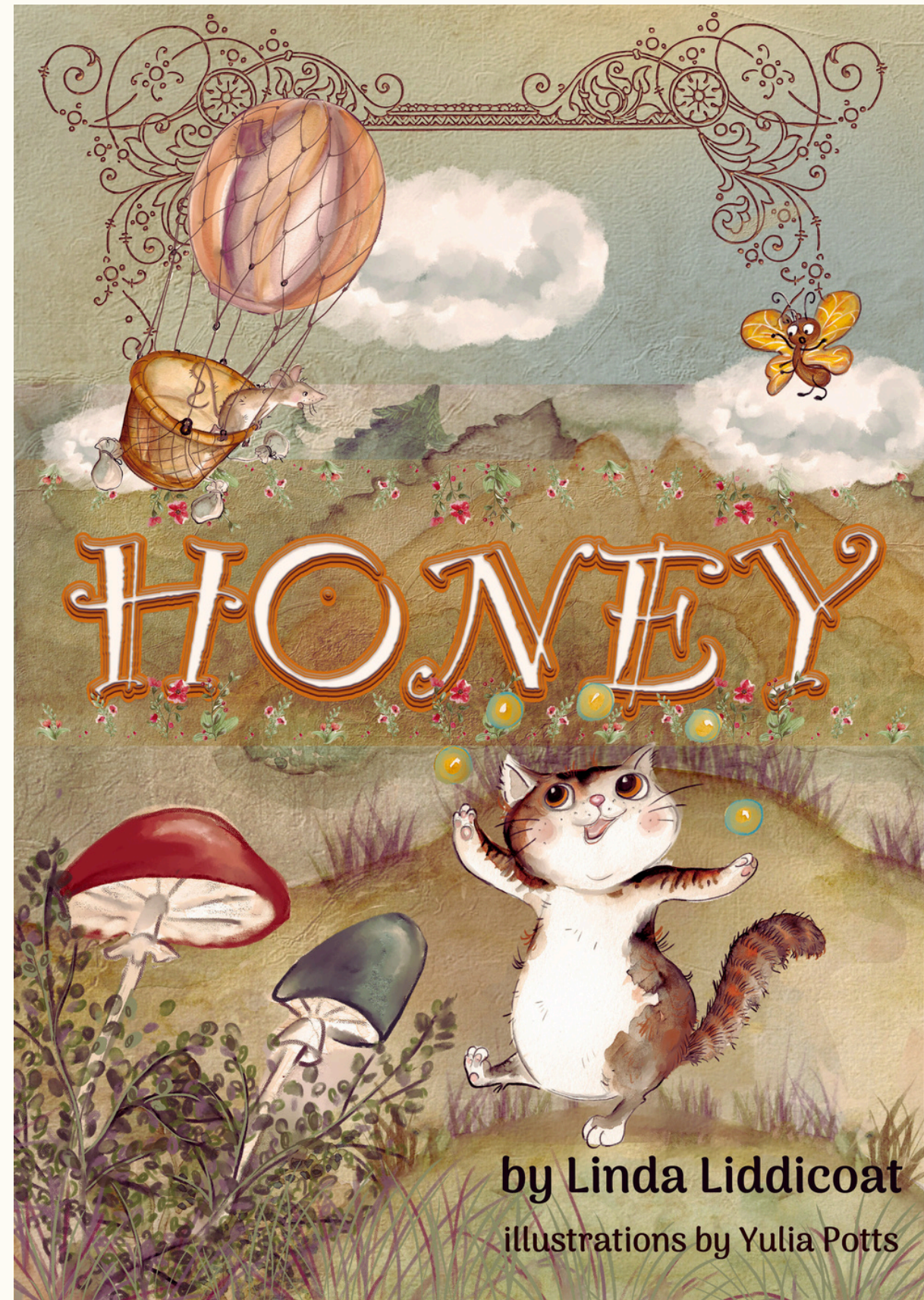
● My Honeyland Illustrations by Yulia Potts (2025)

# Story through Illustration



This page shows the example of the book cover of the real life project as well as a full page illustration. They demonstrate my ability to add to the story with vibrant details, emotion and depth.

Each piece reflects my passion for storytelling and my love for the intricate whimsical art that evokes the charm of past eras.



I would love to bring your vision to life with enchanting illustrations and custom artwork. Let's connect and create something truly magical together!

# You Can Contact Me



[www.instagram.com/myhoneyland\\_illustrations](https://www.instagram.com/myhoneyland_illustrations)



## Call

+64223907531



## Address

PO BOX 117, Martinborough, New Zealand, 5711



## Mail

[email@yuliap.com](mailto:email@yuliap.com)



## Web Address

[www.myhoneyland.nz](http://www.myhoneyland.nz)



My Honeyland Illustrations



THANK YOU!

Thank you for taking time to explore my work. I hope it brought a little wonder, joy and inspiration to your day. If you'd like to collaborate, inquire or simply connect, I would love to hear from you!